

73RD ANNUAL MEETING

SPONSORSHIP GUIDE



PLATINUM \$40,000

- Complimentary meeting registration for 6
- Invitation to CSG West leadership gathering
- Invitation to CSG West VIP Reception
- Reserved seating with CSG West leadership during keynote lunches
- Prominent logo placement on CSG West Annual Meeting promotional and meeting materials
- Selection of 3 add-on menu items included

DIAMOND \$25,000

- Complimentary meeting registration for 5
- Invitation to CSG West leadership gathering
- Invitation to CSG West VIP Reception
- Reserved seating with CSG West leadership during keynote lunches
- Prominent logo placement on CSG West Annual Meeting promotional and meeting materials
- Selection of 2 add-on menu items included

GOLD \$15,000

- Complimentary meeting registration for 4
- Invitation to CSG West leadership gathering
- Invitation to CSG West VIP Reception
- Reserved seating with CSG West leadership during keynote lunches
- Logo placement on CSG West Annual Meeting promotional and meeting materials
- Selection of 1 add-on menu item included

SILVER \$10,000

- Complimentary meeting registration for 3
- Invitation to CSG West VIP Reception
- Logo placement on CSG West Annual Meeting promotional and meeting materials
- Discounted pricing for add-on menu item

BRONZE \$5,000

- Complimentary meeting registration for 2
- Listing on CSG West Annual Meeting promotional and meeting materials
- Discounted pricing for add-on menu item

QUARTZ \$2,500

- Complimentary meeting registration for 1
- Listing on CSG West Annual Meeting promotional and meeting materials

All sponsors will receive daily electronic attendance lists during meeting dates.

SPONSOR ADD-ON MENU

- Host one hospitality suite*
- Host one education session open to all attendees *
- Host one policy tour open to all attendees *
- Host one day of conference gathering area *
- Display space near conference registration/general session
- Opportunity for product placement
- Opportunity to host event during meeting and provide invitation to be included in registration packets

**These options are offered to Platinum, Diamond & Gold level sponsors as first option due to limited availability.*

Add-on menu items are subject to availability at the time of request and must comply with CSG West guidelines.



SPONSOR ADD-ON MENU

Host a Hospitality Suite **

Hospitality suites are ideal for small gatherings to allow additional networking and relationship building for sponsors. Invites can be added to registration materials and given to a specific audience at the Annual Meeting. Ideal for hosting groups of 25-50 persons after dinner events. Food & beverage must be purchased separately thru the hotel or venue property.

Host an Education Session **

Hosting an education session provides an opportunity to highlight specific topics and engage attendees. Education sessions will be limited to one hour and open to all attendees. Standard audio/visual (AV) set-up is included. Additional AV, food & beverage will be an additional charge through hotel venue.

Host a Policy Tour **

Policy tours provide sponsors an opportunity to showcase facilities and provide attendees greater understanding of specific issues and/or industries. They are ideal for groups of 20-45. Tours should be within ½ hour driving distance of the meeting venue, available on designated tour afternoon, and no longer than three-hours. Tours should be available to all attendees on a first come first served basis. Sponsor will provide transportation, beverages and may provide additional snacks.

Host Conference Gathering Area for a Day **

Our conference has a gathering place for attendees to get coffee, charge their phones and connect with their colleagues. Consider being the host for the day. This will allow for display space and networking during meeting breaks.

Display Space Near Registration / General Session

The display space is the perfect option to share information and materials with attendees while they check-in for the Annual Meeting. The display table can be staffed by your organization allowing for additional relationship building opportunities.

Product Placement

This is a perfect opportunity to increase your company's brand awareness. Do you have a product to give attendees as a welcome gift or that could be distributed during the Annual Meeting? Take advantage of product placement to increase your company's profile.

Opportunity to Host Sanctioned Event and Invite Registered Attendees

This option is perfect for sponsors that would like to host a reception or activity during the CSG West Annual Meeting and invite registered attendees. Hosted events must not compete with scheduled programming. CSG West will include event invitations to promote your sanctioned event.

All add-on menu items are subject to availability at the time of request and must comply with CSG West guidelines. Please check with CSG West staff for pricing and availability.

***These options are offered to Platinum, Diamond & Gold level sponsors as first option due to limited availability.*

73RD ANNUAL MEETING

JACKSON, WYOMING

JULY 28-31, 2020

For more information about sponsorship opportunities please contact:

EDGAR RUIZ

Director, CSG West
 ph | 916.553.4423
 c | 916.501.5070
 eruiz@csg.org

1107 9th Street, Suite 730
 Sacramento, CA 95814
 www.csgwest.org



CSG West is a nonpartisan, nonprofit organization that fosters and facilitates regional cooperation, and strengthens western state legislatures.



COMMITMENT FORM

_____ would like to support the CSG West Annual Meeting as a _____ sponsor.
Organization (as you would like it in print) Level

Contact Name _____

Address _____

City _____

Telephone _____

Email _____

Please return completed form to Edgar Ruiz, eruiz@csg.org.