



**Tuesday, July 30**

- 6:00 am–7:00 am » Early Bird Walk | Meet Host State staff at the North Entrance
- 7:30 am–8:45 am » Buffet Breakfast | Grand Ballroom A
- 9:00 am–10:45 am » Opening Session: When Does the Future Begin?, Magnus Lindkvist, Trendspotter | Grand Ballroom A
- 11:00 am–12:45 pm » Nominating Committee (committee members only) | Nassau Boardroom
- 11:00 am–12:45 pm » Spouse 'n Guest Meet 'n Greet | Antigua Room A
- 11:00 am–12:45 pm » ALTA (Annual Legislative Training Assembly) | Mastering the Intergenerational Puzzle | Ballrooms B & C
- 11:00 am–12:45 pm » North American Summit V | The North American Idea; Ambassadors Panel | Ballroom G
- 1:00 pm–2:15 pm » Lunch for Attendees, CSG Presentation: Justice Reinvestment | Grand Ballroom A
- 1:00 pm–2:15 pm » Executive Committee Executive Session (members only), Selection of Western Legislative Academy Class of 2013 | St. Croix A&B
- 2:30 pm–5:00 pm » ALTA | Top of Your Game: Improving Your Public Speaking and Media Relations | Ballrooms B & C
- 2:30 pm–5:00 pm » North American Summit | North American Infrastructure; Market Access in North America and Beyond | Ballrooms D & E
- 6:00 pm–7:00 pm » Western Legislative Academy Alumni Reception (by invitation only) | St. Croix Room A
- 6:00 pm–7:00 pm » North American Summit V Reception | St. Croix Room B
- 7:00 pm–9:00 pm » Welcoming Event at the Mirage | Secret Garden and Dolphin Habitat

**PLEASE NOTE**

**Wear Your Badge**

Badges must be worn to all CSG-WEST programs and events. Stop by the Registration Desk if you left your badge behind.

**RSVP for Policy Tours**

If you haven't already, stop by the Host State Registration Desk near the entrance to Ballroom E and sign up for one of Wednesday's Policy Tours. While the tour of Hoover Dam is full, you can still choose from a tour of the Red Rock Canyon National Conservation Area or the Downtown Redevelopment efforts.



"Serving Western Legislatures"

**Nevada Legislators Welcome You**



Sen. Kelvin Atkinson, 2013 CSG-WEST Chair

Nevada Sen. Kelvin Atkinson, CSG-WEST chair, and the Nevada Host Committee welcome more than 600 lawmakers, staff and guests from the Western U.S. and Canadian provinces to the CSG-WEST 66th Annual Meeting. The theme is "Bright Lights Shining on the Progress of the West."

With high urban concentrations and wide-open spaces, the Western states face long-standing issues and new challenges ranging from land and water management to health care to education to transportation to "green" energy and more.

Nevada's legislators and staff look forward to sharing ideas, innovations and progress with our Western friends and neighbors as we meet in substantive public policy and professional development sessions.

Other members of the Nevada Host Committee are Sen. Debbie Smith, vice-chair; Senate Majority Leader Mo Dennis and Assembly Speaker Marilyn Kirkpatrick, honorary co-chairs, Sen. Joe P. Hardy, Sen. Ben Kieckhefer, Assemblyman David P. Bobzien, Assemblyman Pat Hickey, Assemblywoman Dina Neal and Assemblyman Lynn D. Stewart.

**When Does the Future Begin?**

Tuesday, 9–10:45 a.m. | Grand Ballroom A

Magnus Lindkvist is here to make you think differently about the future. He's a trend spotter, a futurologist who has given corporate giants a wakeup call to encourage new ways of thinking.



Magnus Lindkvist, Trendspotter

"We humans suffer from something called change blindness – an inability to detect even the most basic changes taking place right before our eyes," Lindkvist told *T System Magazine* in an article posted on his website.

He says trends like globalization, a shift away from inherited wealth to more self-made fortunes, and a "dematerialization" of society – you need less to do more, Lindkvist said.

"Adding new things is easy, taking away is what's difficult," Lindkvist told *T System Magazine*.

Technologies are simpler than they once were, he said, and that could make for a difficult adjustment for many, Lindkvist said.

"Anyone who can enable people to do more with less will have a winning formula," he said.

**Full Day of Professional Development Training**

Tuesday, 11 a.m.–5 p.m. | Ballrooms B & C

Each year as part of the annual meeting, CSG-WEST offers a full day of professional development training **open to all meeting participants**. ALTA—the Annual Legislative Training Assembly—begins Tuesday with an 11 a.m. to 12:45 p.m. session on **Mastering the Multigenerational Puzzle**.

Dr. Kari Ellingson, associate vice president for student development at the University of Utah, will share insights on the differences and similarities among generations, offering strategies for communicating and working together—regardless of your own generation in the morning session, "" She will help demystify the attributes, motivations and outlook that drive today's four major generations through role-playing and exercises.

The afternoon session, **Top of Your Game: Improving Your Public Speaking and Media Relations**, features media veterans Susan Feeney and Jon Summers. They will offer practical tips on working with reporters, finding your voice, polishing your skills to effectively craft and deliver your message, and how to avoid the pitfalls during the afternoon ALTA training. They'll discuss new trends in communication and ways to enhance (or establish) a social media presence will be shared.



**MOU on Unmanned Vehicle Systems**  
The Honorable Cal Dallas, Minister of International and Intergovernmental Relations for the Government of Alberta, left, and Steve Hill, director of the Nevada Governor's Office of Economic Development, signed a Memorandum of Understanding to promote opportunities in the Unmanned Vehicle System (UVS) sector following the conclusion of the Canada Relations Committee meeting Monday.

## 1st Canada Relations Committee Meeting

CSG-WEST convened the first-ever meeting of its Canada Relations Committee Monday.

Washington Sen. Karen Fraser and Alberta MLA Mary Anne Jablonski, co-chairs, stressed the importance of the committee due largely to mutually strong bi-national economic relationship, but also similar language and culture.

David Fransen, consul general of Canada in Los Angeles, stressed that Canada is the U.S.'s largest trading partner with \$616 billion in total (two ways) goods trade in 2012, with significant growth since the enactment of NAFTA nearly 20 years ago.

Caron Wilson, policy advisor-Border Implementation team at the Privy Council Office, presented major agreement initiatives between the U.S. and Canada. Honourable Cal Dallas, minister of International and Intergovernmental Relations in Alberta, shared Alberta's economy is one of the strongest in Canada, supported by the burgeoning petroleum industry and – to a lesser extent – agriculture and technology. Alberta is the world's second largest exporter of natural gas and the fourth largest producer and Edmonton's oil refineries provide the raw materials for a large petrochemical industry to the east of Edmonton.

## North America Summit V

Tuesday, 11 a.m.–12:45 p.m. | Ballroom G | 2:30-5 p.m. | Ballrooms D & E

The diversity and location of the member states and associate members of CSG-WEST reflect the uniqueness of the West as the only CSG region sharing borders with both Mexico and Canada. This creates strategic opportunities to bring together leaders of all three countries to promote a North American dialogue and identify areas for greater collaboration.

The North America Summit V will include discussions about North America today, infrastructure and market access in North America. The day's events end with a 6 p.m. reception for attendees co-hosted by the Government of Canada in St. Croix B.

## Walks & Welcoming Reception



### Welcoming Reception

Join your CSG-WEST colleagues at a welcoming reception in the Secret Garden and Dolphin Habitat at The Mirage from 7 to 9 p.m. Renew acquaintances and meet new friends as you leisurely explore these exotic habitats and view the wondrous white lions, white tigers, panthers, leopards and the family of bottlenose dolphins.

### Early Morning Walks

Early birds will enjoy morning walks from 6 to 7 each morning of the conference. Meet Host State Staff at the North Entrance near the hotel registration desk.



### Spouse'n Guest Meet'n Greet



Spouses and guests can learn what Las Vegas has to offer. The city offers many recreational activities, cultural experiences and natural beauty, many of which are just steps away from the Mirage.

Attendees also may walk away with a gift from giveaway.