

## 75<sup>TH</sup> CSG WEST

### ANNUAL MEETING

BOISE, IDAHO | JULY 19-22, 2022

*discover what's possible*



# 75<sup>TH</sup> ANNUAL MEETING

## Sponsorship Guide

Network with over 500 attendees, learn from dynamic speakers, and discuss policy issues affecting the West.

### PLATINUM \$40,000

- Register 6 company representatives to participate
- Receive registration report in advance
- Share industry insights at the exclusive Leadership Coffee Talk
- Connect with lawmakers at the Networking Hour
- Enjoy reserved seating during General Session
- Promote your company through logo and name recognition in meeting materials
- Engage with attendees by hosting a Legislative Learning Lab or Policy Tour
- Customize your sponsorship by selecting 2 items from the Benefits Menu

### DIAMOND \$25,000

- Register 5 company representatives to participate
- Receive registration report in advance
- Share industry insights at the exclusive Leadership Coffee Talk
- Connect with lawmakers at the Networking Hour
- Enjoy reserved seating during General Session
- Promote your company through logo and name recognition in meeting materials
- Engage with attendees by hosting a Legislative Learning Lab or Policy Tour
- Customize your sponsorship by selecting 1 item from the Benefits Menu

### GOLD \$15,000

- Register 4 company representatives to participate
- Receive registration report in advance
- Share industry insights at the exclusive Leadership Coffee Talk
- Connect with lawmakers at the Networking Hour
- Enjoy reserved seating during General Session
- Promote your company through logo and name recognition in meeting materials
- Host a Legislative Learning Lab, a Policy Tour, or select 1 item from the Benefits Menu

### SILVER \$10,000

- Register 3 company representatives to participate
- Receive registration report in advance
- Share industry insights at the exclusive Leadership Coffee Talk
- Connect with lawmakers at the Networking Hour
- Promote your company through logo and name recognition in meeting materials
- Customize your sponsorship by selecting 1 item from the Benefits Menu

### BRONZE \$5,000

- Register 2 company representatives to participate
- Receive registration report in advance
- Connect with lawmakers at the Networking Hour
- Promote your company through logo and name recognition in meeting materials
- Customize your sponsorship by selecting 1 item from the Benefits Menu

### QUARTZ \$2,500

- Register 1 company representative to participate
- Receive registration report in advance
- Connect with lawmakers at the Networking Hour
- Promote your company through logo and name recognition in meeting materials

For information about sponsorship opportunities please contact:

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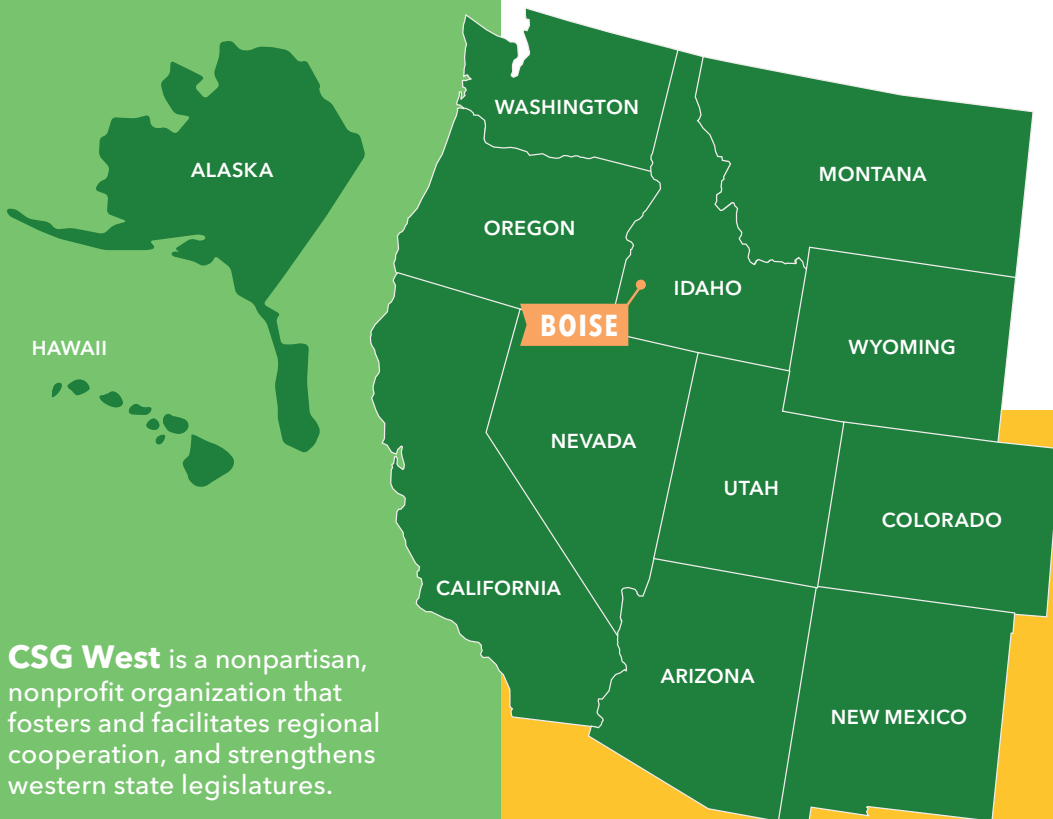
## Opportunities for Gold, Diamond, and Platinum Sponsors

### LEGISLATIVE LEARNING LAB

Legislative Learning Labs provide a unique opportunity and a space for sponsors to convene educational sessions that highlight specific issues relevant to state legislators and engage attendees. Legislative Learning Labs, which are subject to the approval of the chair, will be limited to one hour and open to all attendees. Standard audio/visual (AV) set-up is included. Additional AV, food & beverage will be an additional charge through hotel.

### POLICY TOUR

Policy tours provide sponsors an opportunity to showcase facilities and provide attendees greater understanding of specific issues and/or industries. They are ideal for groups of 20-45. Tours should be available to all attendees on a first come, first served basis. Sponsor will provide transportation, beverages and may provide additional snacks.



**CSG West** is a nonpartisan, nonprofit organization that fosters and facilitates regional cooperation, and strengthens western state legislatures.

## Sponsor Benefits Menu

### HOSPITALITY SUITE

Hospitality suites are ideal for small gatherings to allow additional networking and relationship building for sponsors. Invites can be added to registration materials and given to a specific audience at the Annual Meeting. Ideal for hosting groups of 25-50 persons after dinner events. Food & beverage must be purchased separately through the hotel or venue.

### CAPITOL CONNECTIONS CAFÉ

Be the host at the gathering place for attendees to get coffee, charge their phones and connect with their colleagues. This will allow for display space and networking during meeting breaks.

### INFORMATION BOOTH

This display space allows you to share information and materials with attendees while they check-in for the Annual Meeting. Your information booth can be staffed by your organization allowing for additional relationship building opportunities.

### PRODUCT PLACEMENT

This is a great opportunity to increase your company's brand awareness. Do you have a product to give attendees as a welcome gift or that could be distributed during the Annual Meeting? Take advantage of product placement to increase your company's profile.

### EVENING RECEPTION

This option is perfect for sponsors that would like to host a reception or activity during the CSG West Annual Meeting and invite registered attendees. Hosted events must not compete with scheduled programming. CSG West will include invitations to promote your sanctioned event.

"Relationship building opportunities were terrific."  
- 2021 Annual Meeting participant



**WEST**

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*All sponsor benefits are subject to availability and must comply with CSG West guidelines.*