

CSG WEST HOLLYWOOD

NOVEMBER 12-15, 2023
LOS ANGELES,
CALIFORNIA
MEETING WITH THE STARS!

NETWORK WITH OVER 500 ATTENDEES, LEARN FROM
DYNAMIC SPEAKERS, AND DISCUSS POLICY ISSUES
AFFECTING THE WEST.

UNIVERSAL \$75,000 +

Customized package as a presenting sponsor.

RED CARPET \$50,000

- Register 8 company representatives to participate
- Receive registration report in advance
- Share industry insights at the exclusive Leadership Coffee Talk
- Connect with lawmakers at the Networking Hour
- Enjoy reserved seating during General Session
- Promote your company through logo and name recognition in meeting materials
- Engage with attendees by hosting a Legislative Learning Lab or Policy Tour
- Customize your sponsorship by selecting 2 items from the Benefits Menu

HOLLYWOOD \$25,000

- Register 6 company representatives to participate
- Receive registration report in advance
- Share industry insights at the exclusive Leadership Coffee Talk
- Connect with lawmakers at the Networking Hour
- Enjoy reserved seating during General Session
- Promote your company through logo and name recognition in meeting materials
- Engage with attendees by hosting a Legislative Learning Lab or Policy Tour
- Customize your sponsorship by selecting 1 item from the Benefits Menu

DIRECTOR \$15,000

- Register 4 company representatives to participate
- Receive registration report in advance
- Share industry insights at the exclusive Leadership Coffee Talk
- Connect with lawmakers at the Networking Hour
- Enjoy reserved seating during General Session
- Promote your company through logo and name recognition in meeting materials
- Host a Legislative Learning Lab, a Policy Tour, or select 1 item from the Benefits Menu

PRODUCER \$10,000

- Register 3 company representatives to participate
- Receive registration report in advance
- Share industry insights at the exclusive Leadership Coffee Talk
- Connect with lawmakers at the Networking Hour
- Promote your company through logo and name recognition in meeting materials
- Customize your sponsorship by selecting 1 item from the Benefits Menu

STAR \$6,000

- Register 2 company representatives to participate
- Receive registration report in advance
- Connect with lawmakers at the Networking Hour
- Promote your company through logo and name recognition in meeting materials

LEAD \$3,000

- Register 1 company representative to participate
- Receive registration report in advance
- Connect with lawmakers at the Networking Hour
- Promote your company through logo and name recognition in meeting materials

**For information about sponsorship opportunities
please contact:**

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**CSG is an IRS-designated 501(c)(3) nonprofit
organization. Federal I.D. number is 36-6000818**

Opportunities for Director and above levels.

LEGISLATIVE LEARNING LAB

Legislative Learning Labs provide a unique opportunity and a space for sponsors to convene educational sessions that highlight specific issues relevant to state legislators and engage attendees. Legislative Learning Labs, which are subject to the approval of the chair, will be limited to one hour and open to all attendees. Standard audio/visual (AV) set-up is included. Additional AV, food & beverage will be an additional charge through hotel.

POLICY TOUR

Policy tours provide sponsors an opportunity to showcase facilities and provide attendees greater understanding of specific issues and/or industries. They are ideal for groups of 20–45. Tours should be available to all attendees on a first come, first served basis. Sponsor will provide transportation, beverages and may provide additional snacks.

Sponsor Benefits Menu

HOSPITALITY SUITE

Hospitality suites are ideal for small gatherings to allow additional networking and relationship building for sponsors. Invites can be added to registration materials and given to a specific audience at the Annual Meeting. Ideal for hosting groups of 25-50 persons after dinner events. Food & beverage must be purchased separately through the hotel or venue.

CAPITOL CONNECTIONS CAFÉ

Be the host at the gathering place for attendees to get coffee, charge their phones, and connect with their colleagues. This will allow for display space and networking during meeting breaks.

INFORMATION BOOTH

This display space allows you to share information and materials with attendees while they check-in for the Annual Meeting. Your information booth can be staffed by your organization allowing for additional relationship-building opportunities.

PRODUCT PLACEMENT

This is a great opportunity to increase your company's brand awareness. Do you have a product to give attendees as a welcome gift or that could be distributed during the Annual Meeting? Take advantage of product placement to increase your company's profile.

EVENING RECEPTION

This option is perfect for sponsors that would like to host a reception or activity during the CSG West Annual Meeting and invite registered attendees. Hosted events must not compete with scheduled programming. CSG West will include invitations to promote your sanctioned event.

CSG WEST IS A NONPARTISAN,
NONPROFIT ORGANIZATION
THAT FOSTERS AND FACILITATES
REGIONAL COOPERATION, AND
STRENGTHENS WESTERN STATE
LEGISLATURES.



WEST

