



# **BORDER LEGISLATIVE CONFERENCE**

## **XXXIV Border Legislative Conference**

October 5-7, 2023  
Ensenada, Baja California

### **FINAL AGENDA**

#### **Thursday, October 5**

All day                      **Arrival of Members**  
Torre Lucerna Hotel Ensenada  
Carretera Tijuana Ensenada Km 108  
5 #2501 Zona Playitas  
Ensenada, Baja California

#### **First round of transportation**

11:00 am                    **Arrival** San Diego Airport (SAN)

1:30 pm                     **Arrival** Torre Lucerna Hotel

#### **Second round of transportation**

3:00 pm                     **Arrival** San Diego Airport (SAN)

5:30 pm                     **Arrival** Torre Lucerna Hotel

7:00 - 9:00 pm            **Welcome Reception**  
Open air hotel esplanade

7:30 pm                     **Welcome Message**  
Diputado Roman Cota Muñoz  
H. Congreso de Baja California  
Chair, Border Legislative Conference  
  
Other state officials and special guests

#### **Friday, October 6**

6:00 - 8:15 am            **Breakfast Buffet** (at your leisure and included in your stay)  
Restaurante Acueducto at Torre Lucerna Ensenada



# ➤ BORDER LEGISLATIVE CONFERENCE

## Friday, October 6 (continued)

8:30 – 9:30 am **Working towards responsible administration of water to face drought**

Alfredo de la Cerda Regis  
Professional Engineer & Representative in Mexicali  
International Boundary and Water Commission (IBWC)  
Mexico Section (known as CILA)

9:30 – 10:00 am **Break and Transition**

10:00 – 11:30 am **Ceremonial Inauguration Declaration and Protocol Act**

Introduction of Government Officials  
Opening Message by Diputado Román Cota Muñoz, BLC Chair  
Video “The Importance of Binational Relationships”  
Opening Message by California Assemblymember Mike Gipson, CSG  
West Chair  
Opening Message by Honorable Marina del Pilar Avila Olmeda, Governor  
of Baja California

11:30 – 11:45 am **Brief Break and Transition**

11:45 am - 1:00 pm **Our Binational Relationship**

Carlos Gonzalez Gutierrez  
Consul General  
Consulate General of Mexico in San Diego

Thomas Reott  
Consul General  
Consulate General of the United States in Tijuana

1:00 - 2:30 pm **Official Photograph and Lunch**

2:30 – 3:30 pm **Cross-Border Economy**

Maria del Rocio Mejia Flores  
Managing Director  
Financiera para el Bienestar (Finabien)  
Government of Mexico

Ana Paola Corona  
Director of Investment Promotion  
Secretariat of Economy and Innovation  
Government of Baja California



# ➤ BORDER LEGISLATIVE CONFERENCE

## Friday, October 6 (continued)

3:30 – 4:30 pm      **Cross-Border Energy**

David Muñoz Andrade  
Founder & CEO  
Diurna Energy, Inc.

Mario Lopez  
External Affairs Manager  
Sempra Infrastructure

4:30 – 5:15 pm      **Sustainability through Environmental Education**

Mayra Hernandez Navarro  
Director  
Regulatory & Government Affairs for Ecological Commitment  
ECOCE

5:15 – 6:15 pm      **Cross-Border Sustainability Challenges**

Dr. Paul Ganster  
Professor and Director of the Institute for Regional Studies of the  
Californias  
San Diego State University

6:15 - 7:30 pm      **Break**

7:30 - 9:30 pm      **Dinner**  
Open air hotel esplanade

## Saturday, October 7

6:00 - 8:15 am      **Breakfast Buffet** (at your leisure and included in your stay)  
Restaurante Acueducto at Torre Lucerna Ensenada

8:15 - 9:15 am      **Migration**

David Perez Tejada  
Head  
National Migration Institute Representative Office in Baja California



# ➤ BORDER LEGISLATIVE CONFERENCE

## Saturday, October 7 (continued)

9:15 – 10:30 am **Sustainable Development Goals Objectives: Opportunities and Challenges at the Mexico – U.S. Border**

The Northern Border 2030 Agenda (publication)  
Dr. Artemisa Lopez Leon  
Dr. Jose Maria Ramos Garcia  
Dr. Marcos Sergio Reyes Santos  
El Colegio de La Frontera Norte (COLEF)

10:30 – 11:00 am **Experiences in Alternative Tourism**

Miguel Aguiñiga Rodriguez  
Secretary  
Secretariat of Tourism  
Government of Baja California

11:00 - 11:15 am **Break**

11:15 – 11:45 am **BLC Member Gathering & Selection of 2024 Chair**

11:45 am – 12:45 pm **Reflections and Selection of Future Topics**

12:45 - 1:15 pm **Discussion with Winemaker**

Sergio Heras

1:15 pm **Adjournment**

1:30 pm **Departure from Torre Lucerna** (those departing Saturday)

3:30 pm **Arrival at Tijuana Airport (TIJ)**

5:00 pm **Arrival at San Diego Airport (SAN)**

*<<Optional Tour : Experience Valle de Guadalupe>>*

1:30 pm **Hotel Departure**

2:00 pm **Wine Tasting at Decantos**

4:00 pm **Wine Tasting at Barón Balché**

6:00 pm **Dinner at Maglën**

8:30 pm **Return to the Hotel**



# ➤ BORDER LEGISLATIVE CONFERENCE

## Sunday, October 8

- 8:00 am                    **Departure from Torre Lucerna** (those departing Sunday)
- 10:00 am                **Arrival** Tijuana Airport (TIJ)
- 11:30 am                **Arrival** San Diego Airport (SAN)