



BUILDING A BETTER WEST

ZION \$40,000+

LEARNING LAB AND/OR OTHER EVENT OR BENEFIT

Register 8 company representatives to participate

- Engage with attendees by hosting a Legislative Learning Lab or Policy Tour
- Customize your sponsorship by selecting from the Benefits Menu, or by hosting a program event.
- Receive registration report in advance
- Gain insights at the exclusive Leadership Coffee Talk
- Enjoy reserved seating during General Session
- Promote your company through logo and name recognition in meeting materials

SALT LAKE \$20,000

LEARNING LAB

- Register 4 company representatives to participate
- Engage with attendees by hosting a Legislative Learning Lab
- Receive registration report in advance
- Gain insights at the exclusive Leadership Coffee Talk
- Enjoy reserved seating during General Session
- Promote your company through logo and name recognition in meeting materials



NETWORK WITH OVER 500 ATTENDEES, LEARN FROM DYNAMIC SPEAKERS, AND DISCUSS ISSUES AFFECTING THE WEST.

ARCHES \$15,000

SPEAKING EVENT/CHAIRS FORUMS

- Register 3 company representatives to participate
- Receive registration report in advance
- Gain insights at the Leadership Coffee Talk
- Promote your company through logo and name recognition in meeting materials
- As available, present to attendees with speaking and/or branding opportunities during a program event or session

MOAB \$10,000

RECEPTIONS/TOURS/ WIFI/BREAKS

- Register 2 company representatives to participate
- Receive registration report in advance
- Promote your company through logo and name recognition in meeting materials
- Engage with attendees by selecting one optional item from the Benefits Menu or doing a policy tour.

CANYONLANDS \$5,000

INVITATION TO UTAH NIGHT

- Register 1 company representatives to participate
- Receive registration report in advance
- Promote your company through logo and name recognition in meeting materials

PLEASE CONTACT CSG WEST ENGAGEMENT DIRECTOR, AMANDA KORTE, AT AKORTE@CSG.ORG TO LEARN MORE.

Also available by request:

- Custom packages
- In-kind donations
- Discounts for local, charitable nonprofits

LEGISLATIVE LEARNING LAB

Legislative Learning Labs provide a unique opportunity and a space for sponsors to convene educational sessions that highlight specific issues relevant to state legislators and engage attendees. Legislative Learning Labs, which are subject to the approval of the chair, will be limited to 50 minutes and open to all attendees. Available at the \$20K+ levels.

CHAIR'S FORUMS

Focus areas and participants are at the discretion of the CSG West Chair, and leverage the expertise of leaders and industries affecting key issues in Wyoming. Available at \$15K+ levels.

POLICY TOUR

Policy tours provide sponsors an opportunity to showcase facilities and provide attendees greater understanding of specific issues and/or industries. They are ideal for groups of 20-45. Tours should be available to all attendees on a first come basis. Available at the \$10K+ levels.

CSG West, 1130 K St.
Suite 320, Sacramento,
CA 95814
CSG is an IRS-designated
501(c)(3) nonprofit
organization. Federal I.D.
number is 36-6000818

Sponsor Benefits Menu

Benefits are available on a first-come basis. Please contact CSG West Engagement Director, Amanda Korte at akorte@csg.org to learn more.

EVENING RECEPTION

This option is ideal for sponsors who wish to host a reception or activity during the CSG West Annual Meeting and invite registered attendees. Food and beverage are charged separately.

CAPITOL CONNECTIONS CAFÉ

Be the host at the gathering place for attendees to get coffee, charge their phones, and connect with their colleagues. This will allow for display space and networking during meeting breaks.

INFORMATION BOOTH

This display space allows you to share information and materials with attendees while they check-in for the Annual Meeting. Your information booth can be staffed by your organization allowing for additional relationship-building opportunities.

PRODUCT PLACEMENT

This is a great opportunity to increase your company's brand awareness. Do you have a product to give attendees as a welcome gift or that could be distributed during the Annual Meeting? Take advantage of product placement.

WI-FI

This option showcases your brand across signage and materials throughout the event and on the app.

CSG WEST IS A NONPARTISAN, NONPROFIT ORGANIZATION THAT FOSTERS AND FACILITATES REGIONAL COOPERATION, AND STRENGTHENS WESTERN STATE LEGISLATURES.



WEST